**The Coffee Game**

You should have played the game a few times and read the tutorial before you complete this sheet.

The coffee game relies heavily on the management of raw materials and price. Explain what type of cost to a business these represent (give examples).

**Outputs**

**Inputs**

**Processes**

What impact did the weather have on your sales and customer satisfaction? How did this impact on you next day planning?

The game includes the ability to benefit from economies of scale. Identify the ways in which the game includes it?

The game also includes the element of price elasticity of demand. Explain what this is and describe your experience of it in the game (were there any other factors that influenced this).

Part of the skill of this game relies on choosing the quality of the product that you will produce and then setting a price that is appropriate. What approach did you take and how did it work out (any difficulties).